

Radio Show Advertising Rate Sheet

Careers From The Kitchen Table is a Work From Home-based Business and Work at Home Job Opportunity Show — where we REACH over 1/2 Million Listeners... **Every Wednesday**

"Raven Blair Davis is a gal on a mission! As an interviewer, she cuts right to the chase and gets to the heart of the matter with grace and style. She knows what she wants from her guests - which is content, tactics and expertise - and she delivers."

All my best!; Gayl Murphy Hollywood Correspondent & Interview Expert www.gaylmurphy.com/



SPONSORS

- Package A

20 minute LIVE Interview with Raven about your products/services. 2 - 30 Second Commercials

\$327

Includes:

- Two, 30 second commercials
- your company logo (180 x 74) on the website for 30 days!
- a mp3 audio
- featured on the Podcast globally via Itunes
- Permanent listing in CFTKT archives
- featured in the Careers From The Kitchen Table Magazine *Coming This Spring*

- Package B

20 minute LIVE Interview with Raven about your products/services.

\$297

Includes:

- your company logo (180 x 74) on the website for 30 days!
- a mp3 audio
- featured on the Podcast globally via Itunes
- Permanent listing in CFTKT archives



Commercials ONLY

One (1) 60 Second Commercial

\$197

- a mp3 audio
- Three (3) 60 Second Commercials PLUS One Bonus Commercial or Company Logo/Banner (your choice)
 - your company logo (180 x 74) on the website for 14 days!
 - featured on the Podcast globally via Itunes
 - a mp3 audio

Business News You Can Use

This is spot that is mentioned every week on the show – information on home based businesses. You can have your business name and website address mentioned in this tip for only:

\$75

Resource TIP of the Week Spotlight!

Have your own business tip / resource page on our website for one full week! Raven will also inform our listeners to the Resource Tip of the Week on the show. \$697

- 300-500 words plus one (1) graphic on your own website page hosted on CFKT for 3 months informing our listeners and visitors on your product or service.
- one (1) full page ad in the Careers From The Kitchen Table Magazine *Coming This Spring*
- featured on the Podcast globally via Itunes
- 2 (two) 60 second commercials
- a mp3 audio of mention on the show

To secure your ad visit: www.CareersFromTheKitchenTable.com/advertise

Contact:

Regina Baker, Producer

 $\underline{www.CareersFromTheKitchenTable.com}$

email: regina@careersfromthekitchentable.com **TOLL Free:** 800.431.0842 **Fax:** 443-703-7475



Careers From The Kitchen Table Advertising Policy

This Advertising Policy details the agreement between Careers From The Kitchen Table (Referred to as Publisher) and any person(s), business(es) or entity(ies) (referred to as Advertiser) wishing to advertise with Careers From The Kitchen Table through any of its media including but not limited to the website(s), newsletter(s), eNewsletter(s), inserts, etc.

Publisher has no obligation to run any ad from an advertiser unless the advertising copy and all of its components (including illustrations, claims, photos, etc.) has first been reviewed and accepted by the Publisher. Ads that are considered objectionable, contain sexual material or appear fraudulent will not be accepted, and such is at the sole discretion of Publisher.

Advertisements that have been accepted and are later found to be objectionable or fraudulent will be removed from all Careers From The Kitchen Table media. Advertiser will not receive a refund on advertisements that are misleading or fraudulent. Fraudulent ads include, but are not limited to, advertisements that offer a product or service which is not delivered, advertisements which claims cannot be substantiated or are exaggerated; advertisements which mislead people into buying something other than the advertised product or service.

Advertisement from companies with unresolved complaints with the Better Business Bureau are also subject to be removed from all Careers From The Kitchen Table media without refund.

Rates listed on our Rate Card or quoted by Advertising Representative are not guaranteed for future advertising purchases unless a proper advertising insertion order has been signed and agreed to by Publisher and Advertiser.

No refunds will be given after the advertising Start Date. Start Date is the date the ad is scheduled to run in the agreed outlet(s). Cancellations previous to the start date by advertiser or representative are not effective until confirmed by the Publisher.

Cancellations received in writing (via email or USPS, confirmation requested) before the Start Date are subject to a 15% processing fee.

The Publisher assumes no liability for errors in advertisements submitted. The advertiser and/or his/her representative(s) assume full liability for all content (including text, claims, illustrations, words, trademarks or other copyrighted matters) in his authorized advertisements.



Positioning of advertisements is at the discretion of the Publisher except where a request for a specific position is accepted as part of the advertising sale.

Advertising Representatives representing Careers From The Kitchen Table are independent and are not entitled to act or speak for said Publisher duties or rights.

In consideration of publishing an advertisement, the advertiser; its representatives and agency, jointly and severally, will indemnify and hold harmless the Publisher; website; publication; owners, officers, directors, stockholders, agents, employees and representatives (including independent representatives) from and against all losses, damages, claims, liabilities and expenses (including legal fees and costs) resulting from the publication of the contents of the advertisement, including, by way of illustration and not limitation, claims or lawsuits for libel, violation of right to privacy, copyright infringement, plagiarism, defamation or unfair competition.

By placing any and all advertising orders with Careers From The Kitchen Table, Advertiser agrees to the above Advertising Policy.

Disclaimer: These published advertising rates for advertising with Careers From The Kitchen Table are subject to change without notice. Please contact our Advertising Rep to lock in the present rates or to get a quote for your advertising campaign.